



MS GULF COAST YMCA

SAFETY AROUND WATER CAPITAL CAMPAIGN

Case For Support – Executive Overview

SAFETY AROUND WATER AT THE Y

We are launching a **\$3.5 Million capital campaign** to expand and modernize aquatic facilities across the Mississippi Gulf Coast – ensuring every child, family and community partner has a safe, high-quality place to learn, swim and thrive.

For nearly 50 years, the MS Gulf Coast YMCA has proven that when we work together, we can create safer, stronger communities. We have taught thousands of children water safety skills that last a lifetime.

WHY THE Y's SAFETY AROUND WATER CAPITAL CAMPAIGN MATTERS

- **Preventing Drownings:** Our coastal waters are beautiful but dangerous. Education and access save lives.
- **Strengthening Community Partnerships:** Schools, industries, and first responders count on us for training and preparedness.
- **Building Equity:** No child or family will be turned away from learning to swim due to economic circumstances.

The Urgent Need

- **Aging Facilities at Breaking Point:** Our current pools face significant deferred maintenance and cannot meet the growing demand for aquatic programs.
- **Safety & Training for Our Community:** First responders, schools, and local ship-building industry partners rely on our pools for essential safety protocols and certifications.
- **Equity & Access:** Too many children and families lack access to life-saving swim instruction and water safety programs due to cost or capacity limitations.

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Our Vision

- **Modernized pools** that can serve more families and accommodate workforce training needs.
- **Upgraded locker and changing facilities** designed for inclusivity and accessibility.
- **Sustainable, reliable infrastructure** that serves future generations for the next 50 years.

For a better us.®

INVEST IN THE Y TODAY! »



YOUR ROLE IN THE TRANSFORMATION

By supporting the **Safety Around Water** capital campaign, you are investing in:

- A community where every child is safer around water.
- Facilities that will serve families, schools, industries, and first responders.
- A stronger, healthier, and more resilient Mississippi Gulf Coast.

MISSISSIPPI GULF COAST YMCA • 228.875.5050 • mgcYMCA.org

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Together, we can reimagine how Coastal Mississippi stays water safe.



Safety Around Water Capital Campaign

Adding it Up: Funding Our Vision

Architecture and Engineering	\$ 230,000
MEP Consulting	\$ 110,000
Construction	\$ 2,600,000
Site Work	\$ 110,000
Equipment	\$ 450,000
Total	\$3,500,000

To learn more Please reach out to Karen Froehlich at 602-433-6533

Or development@mgcymca.org



Safety Around Water

Together We Can Reimagine How Coastal Mississippi Stays Water Safe

Naming Opportunities

<i>Naming Areas</i>	<i>Number Available</i>	<i>Cost</i>
Outdoor Swimming Pool	1	\$1,000,000
Indoor Pool Viewing Deck	1	\$ 500,000
Administrative Offices	1	\$ 250,000
Playground	1	\$ 150,000
Accessibility and Lift Area	1	\$ 100,000
Scoreboard/Timer	1	\$ 75,000
Universal Family Locker Room	2	\$ 75,000
Outdoor Pool Deck	1	\$ 75,000
Landscaping Outdoor Pool Area	1	\$ 50,000
Outdoor Pool furniture	1	\$ 50,000
Aquatics/Lifeguard Office	1	\$ 50,000
Lifeguard Chairs	2	\$ 25,000
Starting Blocks	8	\$ 25,000
Backstroke Flags	4	\$ 20,000



Pledge Form

Donor/Company Name(s) _____

Corporate Contact to Receive Correspondence (if a corporate gift) _____

Address _____

City _____ State _____ Zip _____

Phone (Wk) _____ - _____ - _____ (Hm) _____ - _____ - _____ E-mail _____

PLEDGE INFORMATION

I/We pledge a total of: \$ _____ toward Mississippi Gulf Coast YMCA's *Phase I Capital Campaign*.

I wish to spread my donation over ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 year(s), beginning in _____ / _____ (mo/year)

(If you wish to spread your pledge over a longer time period, please contact Jara Miller)

	Year 1: 2025	Year 2: 2026	Year 3: 2027	Year 4: 2028	Year 5: 2029	TOTAL
Capital Campaign Pledge	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____

Special Notes:

CONTRIBUTION METHOD

I/We plan to contribute in the form of: ☐ Cash/Check ☐ Stock ☐ Credit Card ☐

Other _____

Credit Card Information: ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Credit Card # _____

Exp. Date _____

Charge on the following date(s):

☐ My gift will be matched by _____ ☐ Company

☐ Foundation ☐ Family

☐ Please send pledge reminders ☐ Annually ☐ Semi-annually ☐ Quarterly beginning in _____ / _____ (mo/year)

☐ I would also be willing to consider a planned gift to the Mississippi Gulf Coast YMCA.

ACKNOWLEDGEMENT

Please print your name as you would like it to appear in formal recognitions and/or publications:

☐ I would like my gift to be anonymous and do not want my name listed for recognition

Donor Signature

Date

Campaigner

Date

NOTE: Donations are tax deductible to the extent allowed by the law. Tax receipts will be issued at the end of the year your payment was made. Questions regarding contributions should be referred to your tax advisor.

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